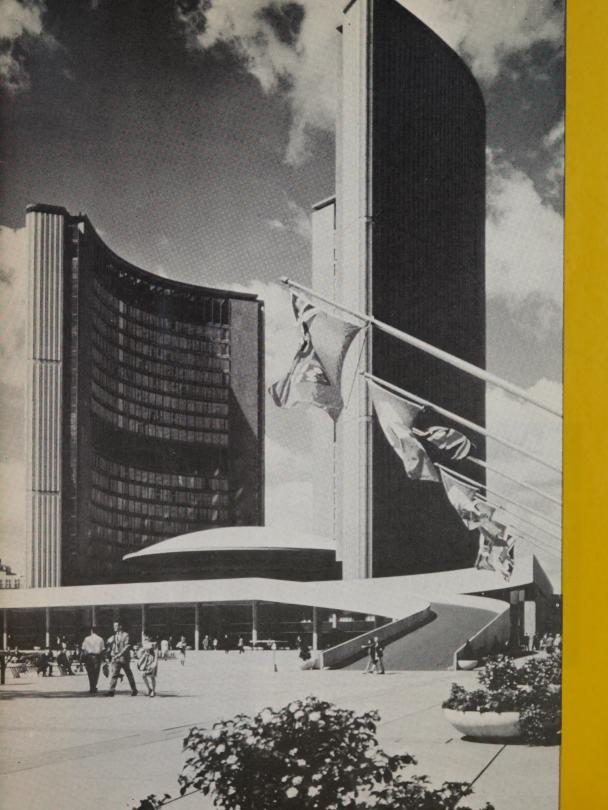




CANADA

Published in 1969 by the Departments of Industry and Trade and Commerce, Ottawa, Canada





Technology in the chemical building specialties field has changed substantially from the days when a coat of paint or whitewash was sufficient to complete a structure. Now a modern construction project will include everything from surface coatings to concrete chemicals, roofings and floorings, adhesives, waterstop and maintenance materials.

Many of the companies whose products and facilities are outlined in this booklet are already well-established in export markets and are producing for private and government-sponsored construction projects in the Caribbean, Europe, Asia, the Middle East, Australia and New Zealand. Others with products and services of equally high quality are also in an ideal position to supply to projects outside of Canada and are actively seeking sales abroad.

This booklet is published by the Canadian Government's Departments of Industry and Trade and Commerce in co-operation with the companies listed to inform architects, engineers, contractors and distributors around the world of Canadian

sources of supply for chemical products used in the construction industry. Reference charts outlining specific kinds of products for particular building requirements indicate at a glance the range of chemical specialties each company has available for export.

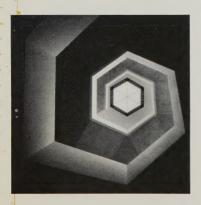
Since construction chemicals consist of a vast variety of products common to most projects but which can be combined to meet specific needs, these charts have been divided into two main categories:

- (a) Tourist, Commercial, Institutional and Housing Projects.
- (b) Industrial Plants and Service Projects.

The former generally provides design requirements with service characteristics, while the latter category mainly offers a service.

Further information may be obtained at the local Canadian Government trade office whose address is on the back cover of this booklet, or directly from the company concerned.

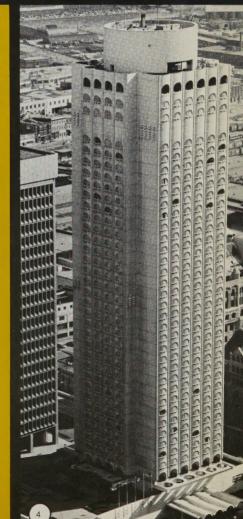
Chemical Products for the Construction Industry



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- 1. The Berri De-Montigny subway station Montreal, Quebec. National Film Board.
- 2. Toronto Dominion Bank pavilion, Toronto Dominion Centre, Toronto, Ontario.
- John B. Parkin Associates and Bregman & Hamann, Architects.
- 3. Staircase, Science Building, University of Moncton Moncton, New Brunswick. National Film Board.
- 4. Aerial view, Place du Canada, Hotel Le Champlain Montreal, Quebec, National Film Board.
- 5. Ottawa Station ramp detail Ottawa, Ontario. John B. Parkin Associates.
- 6. Pavilion at Hog's Back Ottawa, Ontario. National Film Board.
- 7. Gas and service station, highway 401 Ontario. National Film Board.

An Approach to Construction Markets Around the World

In all countries, construction is on the rise. An increasing world population with higher standards of living, more demands for services, a greater amount of money available for travel, and expanded health and education plans is creating a major need for buildings of all kinds. The list of construction requirements is comprehensive: tourist, commercial, industrial and service facilities. Construction materials are in demand as never before.

Private business, governments and international organizations — the World Bank, the United Nations, the Organization for Economic Co-operation and Development, the International Finance Corporation and the Regional Development Banks — are encouraging or investing in many major construction projects abroad. Many countries taking part in these development programs are willing to waive import restrictions on materials used in specific projects approved by their governments.

Today's trend is towards a total approach to markets. Certain tourist, airport and commercial projects are turnkey proposals. In some instances these may refer only to separate packages of design, decorating

Construction Markets

for chemical products

or equipment requirements. Others call for a complete building project from the feasibility study through the design, engineering, financing, construction, equipping, even the managing of the project, depending on the professional and technical skills available to the purchaser.

In essence, every new construction project is a potential market for construction chemical specialties, whether it is a hotel, hospital, university, airport, hydro power dam or refinery. Canadian producers are forming diversified groups to offer construction chemical specialties and services to markets throughout the world. This progressive industry is prepared to offer services and technology to the project planners of these building complexes as well as a complete line of chemical products developed by experienced researchers and produced under quality controlled conditions; in other words the best product at the least possible price.

Canada is a leading producer of chemical construction specialties; yearly sales amount to approximately \$250,000,000.

Besides supplying construction and maintenance

materials to these projects, the industry is winning markets with such specialty products as textured coatings, exposed aggregate finishes, chemical seamless floorings and synthetic rubber roofings. Specialty coatings from Canada offer thick, continuous decorative surfaces, durable and flexible enough to resist thermal shock and yet able to give abrasion and weather resistance at an economical price. These colorful finishes are lightweight and tough, require minimal maintenance, can be applied to any surface and are especially adaptable to irregular structures and designs.

This flourishing Canadian industry provides high quality and fully researched products that have been time-tested to meet the specific needs of the diversified construction problems found throughout the world. Canadian producers are prepared to share their expertise and train personnel in new methods of application to insure the best possible service from their products.

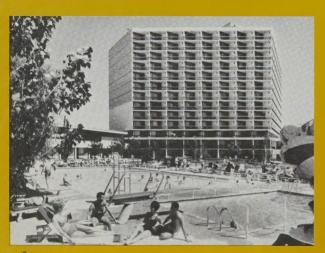
Designers, engineers and contractors who wish their projects to achieve the ultimate in modern construction and design should investigate the latest developments in chemical construction specialties from Canada.

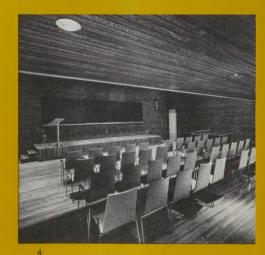


TOURIST, COMMERCIAL,









- 1. Willow Park subdivision Calgary, Alberta. Central Mortgage and Housing Corporation.
- 2. Aeroquay, Toronto International Airport Toronto, Ontario. National Film Board.
- 3. The Inn on the Park Toronto, Ontario. Architects: Webb Zerafa Menkes
- 4. Gymnaforum, The Donwood Foundation Toronto, Ontario. John B. Parkin Associates.
- 5. High-rise apartments Victoria, British Columbia. Central Mortgage and Housing Corporation.



INSTITUTIONAL AND HOUSING PROJECTS

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INDUSTRIAL PLANTS











Sawing wooden forms near huge concrete bridge gullars — Sauti Ste, Marie, Ontario National Film Board
 Welland canal control room — St. Lawrence Seaway.

Lions Gate sewage treatment plant — Vancouver,
 British Columbia: Central Mortgage and Housing

Regina, Saskatchewan National Film Board



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ARMOURED FLOOR (1961) LIMITED

104 Rivalda Road Weston, Ontario, Canada

Contact: E. S. Inskip President Tel: (416) 742-7954

ARMOURED FLOOR (1961) LIMITED, established in 1933, was among the first concrete floor finishing companies in Canada and today is recognized as one of the leading producers in the industry. In 1961 it embarked on a program of diversification specializing in resin floors and waterproofing systems. The company now manufactures and installs a complete line of polyester, epoxy and neoprene thin set floorings — both industrial and decorative. Polyvibond, a recent company development, is an excellent bonding agent for concrete and is applied as a levelling underlayment when covering concrete floors with vinyl tile. Armoured Floor also has facilities for making custom formulations to individual customer requirements.

PLANT LOCATIONS:

104 Rivalda Road, Weston, Ontario, Canada 2205 St. François Road, Dorval, Quebec, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Company products are sold through distributors to licensed applicators. Inquiries from specialty floor applicators abroad will be welcomed

CATEGORIES AVAILABLE FOR EXPORT

Concrete chemicals
Roofings and floorings

APPLICATION METHODS

Hand or machine trowel

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

AVMOR LIMITED

433 St. Helen Street Montreal, Quebec, Canada

Contact: A. Morrow

President Tel: (514) 849-8074

AVMOR LIMITED is one of the prime suppliers of sanitation and chemical specialty products to the industrial cleaning and maintenance industries in Canada. It manufactures a wide range of cleaning compounds, waxes, soaps, detergents, sealers, deodorant blocks and disinfectants and also carries a complete range of maintenance accessories. Company products have been approved by the Rubber and Vinyl Tile Manufacturing Association, the Marble Association and the Hotel Owners' Association, Aymor Limited operates an efficient research laboratory and its program of strict quality control ensures a consistently high standard of quality in all products. Its products are sold across Canada and abroad for use in hospitals, schools, factories, institutions and public buildings. The company is currently exporting to the United States, Britain and Australia,

PLANT LOCATION:

433 St. Helen Street, Montreal, Quebec, Canada

METHODS OF MARKETING MAINTENANCE CHEMICALS

The company is interested in obtaining distributors abroad and will consider licensing agreements in various countries

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Wood treatment chemicals Cleaning and polishing chemicals Floor chemicals

APPLICATION METHODS

Spray and brush

TRAINING OR SUPERVISION OF APPLICATION

The company has a wide selection of specialized booklets such as: Scientific Floor Care, Efficient Window Washing, Right Way to Clean Carpets, Proper Sweeping Procedures, Faster Window Washing and Concrete Floor Care. Also available are films on floor maintenance. In certain circumstances arrangements can be made for on-the-spot instruction

BAPCO PAINT LTD.

201 Belleville Street Victoria, British Columbia, Canada

Contact: J. A. W. Nicol

Assistant to Sales Manager

(604) 382-2133 Tel. Telex: 044-8216

BAPCO PAINT LTD. has been manufacturing paints, varnishes, lacquers and enamels for trade and industry since 1875. The company, while still producing domestic and agricultural paints, specializes in customized chemical coatings for pulp and paper mills, pipe lines, oil refineries, base metal and chemical mines, smelters, and the rail, sea and air transportation industries. It manufactures alkyds, urethanes, acrylic resins, latices and polyesters; and expert technical assistance at Bapco's up-to-date laboratory permits special attention to custom orders. Production capacity is 8,300 gallons daily, and the company has its own docks for deep sea shipping to world ports.

PLANT LOCATION:

201 Belleville Street, Victoria, British Columbia, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Sells to distributors, applicators and franchised dealers

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Waterstop materials Roofing and flooring Wood treatment chemicals Floor chemicals

APPLICATION METHODS

Spray, roller, brush and specialty applicators

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

BUILDING PRODUCTS OF CANADA LIMITED

P.O. Box 6063 Montreal, Quebec, Canada

Contact: H. D. Olmsted

Manager Export Sales

Tel: (514) 861-9331 012-0067 Telex:

Cable Address: WATERPROOF MONTREAL

BUILDING PRODUCTS OF CANADA LIMITED, founded in 1925 and acquired by Imperial Oil Limited in 1964, has specialized in the production of building materials for the trade over the past 43 years. The company, one of Canada's largest manufacturers of building materials and chemical specialties for the construction industry, makes a wide range of roofing and flooring products, fibreboard, insulation, tiles, P.V.C., vinyl and polyethylene pipe. Chemical products include roofing adhesives, foundation and pipeline coatings, vinyl sheet goods with adhesive accessories, floor cleaners and finishes. Building Products also manufactures an extensive variety of extruded plastic shapes.

PLANT LOCATIONS:

Pont Rouge, Quebec, Canada

La Salle, Quebec, Canada

Hamilton, Ontario, Canada

Acton, Ontario, Canada

Weston, Ontario, Canada

Winnipeg, Manitoba, Canada

East Kildonan, Manitoba, Canada

Edmonton, Alberta, Canada

Wabamun, Alberta, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Sold to distributors and agents, with technical assistance as required

CATEGORIES AVAILABLE FOR EXPORT

Waterstop materials Roofings and floorings Adhesives

APPLICATION METHODS

As per product instruction manuals

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

SAMUEL CABOT LIMITED

838 Powell Street

Vancouver 4, British Columbia, Canada

Contact: H. N. Tait

Vice-President Tel: (604) 255-1381 Telex: 04-5448

SAMUEL CABOT LIMITED, founded in 1964, manufactures creosote based wood stains for exterior use on sidings and shingles, interior stains, varnishes, waxes and chemical specialties. The reliability of Cabot stains is well known to the painting industry as well as to architects and engineers. The high creosote content of Cabot's creosote stains (60-90 per cent) is a guarantee of dependable preservative quality. At present a high percentage of production is being exported to Australia, Hong Kong and Pacific rim countries.

PLANT LOCATION:

838 Powell Street, Vancouver 4, British Columbia, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Products are sold to distributors, and the company is interested in acquiring more outlets. On sufficiently large projects the company will sell direct

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Concrete chemicals Wood treatment chemicals

APPLICATION METHODS

Spray, roller, brush, dipping

TRAINING OR SUPERVISION OF APPLICATION

Not required

CANADIAN PITTSBURGH INDUSTRIES LIMITED

48 St. Clair Avenue West Toronto 7, Ontario, Canada

Contact: A. W. Barton

Assistant to the President

Tel: (416) 924-8701

Cable Address: CANPITT TORONTO

CANADIAN PITTSBURGH INDUSTRIES LIMITED is an amalgamation of three companies consolidated in 1952 to increase operational efficiency and improve the overall marketing organization. Now rated as one of the largest paint manufacturers in Canada, its highly qualified staff plus modern research and development laboratories are chief factors in maintaining the company's leadership within the industry. Canadian Pittsburgh Industries produces paints for new construction, maintenance, house painting, automobiles, original equipment manufacturers and general industrial application. Products include metal, automotive and marine finishes, germicidal coverings and paints for general use. The company entered the export field in 1927, and currently exports to the West Indies, the Middle East and South East Asia.

PLANT LOCATIONS:

Montreal, Quebec, Canada

Toronto, Ontario, Canada

Clarkson, Ontario, Canada

North Vancouver, British Columbia, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Usually to dealers or contractors and direct to governments, depending on market practice and requirements

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Floor chemicals

APPLICATION METHODS

Spray, roller or brush

TRAINING OR SUPERVISION OF APPLICATION

All necessary instructions are provided. A company technician can go abroad if needed

CARTIER CHEMICAL CO. LTD.

445 - 21st Avenue Lachine, Quebec, Canada

Contact: Norman J. Keesal General Manager

Tel: (514) 637-4631

Cable Address: CARCHEM MONTREAL

CARTIER CHEMICAL CO. LTD. — in its 28th year — is a pioneer and specialist in formulating and manufacturing a wide range of construction and sanitation chemical products, with particular emphasis on floor care materials. Extensive research and development facilities play an important part in the company's operation, and have resulted in widespread acceptance of Cartier Chemical products. The firm's product range includes synthetic floor finishes, waxes and sealers for wood, terrazzo, concrete and composition flooring, concrete curing and sealing compounds, cleaning products — soaps, disinfectants and deodorants — and a large number of industrial production and cleaning specialties.

PLANT LOCATION:

445 - 21st Avenue, Lachine, Quebec, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Distributors, agents, and manufacturers under license. Marketing assistance is available

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Concrete materials Roofings and floorings Wood treatment chemicals Cleaning and polishing chemicals Floor chemicals

APPLICATION METHODS

As per product instructions

TRAINING OR SUPERVISION OF APPLICATION

Special training not normally required Supervision can be arranged

CHEMTRON MANUFACTURING LTD.

6201 Centre Street South Calgary 9, Alberta, Canada

Contact: J. K. Molnar President

Tel: (403) 255-7525

CHEMTRON MANUFACTURING LTD. was formed in 1958, and has become one of Western Canada's largest manufacturers of sealants, mastics, putties, caulking and glazing compounds, fillers and specialty coatings. The company's products are used in the construction, automotive, marine and aircraft industries, and for home and industrial maintenance. Materials comply with Government specifications, and special formulations can be produced for custom orders.

PLANT LOCATION:

6201 Centre Street South, Calgary 9, Alberta, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Through distributors and dealers or on a direct basis if required

CATEGORIES AVAILABLE FOR EXPORT

Waterstop materials

APPLICATION METHODS

Caulking equipment

TRAINING OR SUPERVISION OF APPLICATION

Not required

CHOISY LABORATORIES LTD.

P.O. Box 460 Louiseville, Quebec, Canada

Contact: Yvon G. Trudeau

Tel:

Telex:

President (819) 228-4383 018-459

CHOISY LABORATORIES LTD. produces a complete range of maintenance chemical products including detergents, insecticides, disinfectants, bactericides and floor treatment chemicals. The company makes specialty surface coatings, concrete sealers, water-proofing materials and terrazzo floor adhesives. Choisy Laboratories was formed in 1946.

PLANT LOCATION:

Louiseville, Quebec, Canada

METHODS OF MARKETING CHEMICALS

The company markets through distributors. Licensing agreements can be negotiated

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Roofings and floorings Adhesives Wood treatment chemicals Cleaning and polishing chemicals Floor chemicals

APPLICATION METHODS

Specific application instructions attached to containers

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

COPELAND LABORATORIES LIMITED

41 Racine Road

Rexdale, Ontario, Canada

Contact: A. Lou Copeland

President Tel: (416) 244-4272 Cable Address: COPELAB

COPELAND LABORATORIES LIMITED, a basic chemical specialty manufacturer, has grown steadily since its formation in 1946. The company now produces more than 500 chemical specialties — primarily for the maintenance industry — and maintains rigid quality control in all its production. Its modern, 20,000-sq.-ft. plant, built in 1968 to handle the company's everincreasing business, houses an up-to-date research and chemical laboratory. The company's line of maintenance chemicals includes cleaners, polishes, floor seals and finishes, waxes and polymers, floor cleaners and wax strippers, deodorants, disinfectants, dishwashing and laundry formulae, plus a wide range of aerosols.

PLANT LOCATION:

41 Racine Road, Rexdale, Ontario, Canada

METHODS OF MARKETING MAINTENANCE CHEMICALS

Products marketed through jobbers, wholesalers, food brokers and direct. An experienced exporter, the company carries on active export trade with the Caribbean and Australia. It is interested in establishing distributors abroad

CATEGORIES AVAILABLE FOR EXPORT

Cleaning and polishing chemicals Floor chemicals

APPLICATION METHODS

Specialty applicators, mops and other normal cleaning methods

TRAINING OR SUPERVISION OF APPLICATION

Applicators can use company products by following label instructions

DEARBORN CHEMICAL COMPANY LTD.

3451 Erindale Station Road Cooksville, Town of Mississauga, Ontario, Canada

Contact: J. Wells

Manager, Protective Coatings Division

Tel: (416) 279-2222

DEARBORN CHEMICAL COMPANY LTD., a consultant on corrosive technology for 50 years, specializes in anti-corrosion products. The company manufactures water treatment proprietary products for steam plants and cooling towers, and in addition to the water purification and heating plant chemicals, makes protective coatings for maintenance. Dearborn supplies laboratory research and technical supervision for its asphalt pipeline enamel. Principal users are steel mills, pulp and paper mills, public utilities, refineries, and the automotive, steamship, railway and food processing industries.

PLANT LOCATION:

3451 Erindale Station Road, Cooksville, Town of Mississauga, Ontario, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

The company sells directly and through distributors

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings
Water treatment chemicals

APPLICATION METHODS

Spray, roller and brush. Also with pipeline coating application equipment

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

DENALT CHEMICAL INDUSTRIES LTD.

8620 Pascal Gagnon Street St. Leonard, Montreal 39, Quebec, Canada

Contact: H. Sussman
President
Tel: (514) 324-0310

DENALT CHEMICAL INDUSTRIES LTD. began operations in 1958, and is now producing paint, putty, caulking and pipe joint compound, steel primers and miscellaneous products. Major sales of the caulking compounds, putty and industrial primers are for pipe and underground tanks. Strict quality control is carried out in Denalt's modern research laboratory where a continuous program of development has enabled the company to keep its products up to date with market requirements.

PLANT LOCATION:

8620 Pascal Gagnon Street, St. Leonard, Montreal 39, Quebec, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Sales are through distributors

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Waterstop materials Floor chemicals

APPLICATION METHODS

Spray, roller, brush

TRAINING OR SUPERVISION OF APPLICATION

Not necessary

DOMTAR CONSTRUCTION MATERIALS LTD.

1 Place Ville Marie, Suite 2210 Montreal, Quebec, Canada

Contact: W. G. Dunbrack

Export Sales Supervisor

Tel: (514) 874-5646

DOMTAR CONSTRUCTION MATERIALS LTD. is only one of a vast Canadian-owned network of construction companies headed by Domtar Limited. The firm has been producing a widely diversified line of building products since 1904. It has factories in eight out of the 10 Canadian provinces, thus facilitating delivery to any part of the United States, Domtar Limited has a \$4-million central research centre and exports to many countries. Domtar Construction produces a full range of masonry products and waterproofings, anticorrosive chemical resistant coatings, asphalt and asphalt-emulsion roof coatings, fire retardant roofing adhesives, adhesives for insulation, panelling, and preservatives for wood products. It also makes fibre conduit, asphalt shingles, fibreboard panels and tiles and plastic laminates.

PLANT LOCATION:

3547 Allard Street, La Salle, Quebec, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Markets through distributors. The company knows the exporting business well and can easily handle foreign orders

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Roofings and floorings Adhesives Wood treatment chemicals

APPLICATION METHODS

Spray, roller and brush

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

DURON COMPANY LTD.

2025 Thimens Street Montreal 9, Quebec, Canada

Contact: G. J. MacHutchin, P.Eng.

President Tel: (514) 748-7983

DURON COMPANY LTD. is now a leading Canadian manufacturer of decorative and protective plastic coatings for floors, walls and roofs of buildings and other structures. The company's products are installed by its contracting divisions and franchised applicators across Canada. Duron, one of Canada's largest concrete flooring contractors, received a design award in 1967 from the Canadian Government for its work in formulating and applying a protective coating to the bridge between Montreal and the Expo '67 islands. Applications for distributing and manufacturing rights in other countries are invited.

PLANT LOCATIONS:

Montreal, Quebec, Canada Ottawa, Ontario, Canada Toronto, Ontario, Canada Vancouver, British Columbia, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Sales are to distributors and specialty applicators. Licensing of manufacturing and distributing rights can be negotiated

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Concrete chemicals Waterstop materials Roofings and floorings Adhesives Floor chemicals

APPLICATION METHODS

Spray, roller, brush, trowel and specialty applicators

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

H. B. FULLER CO. LTD.

250 Midwest Road Scarborough, Ontario, Canada

Contact: J. Charlton

General Manager Tel: (416) 755-7725

Telex: 02-2056

H. B. FULLER CO. LTD. is a long-established manufacturer of adhesives, surface coatings, sealers, concrete chemicals and other specialties for use in the construction industry and other industrial applications. Included in the company's product range for the building trade are adhesives for insulating pipe and for securing anchor bolts, moisture barriers, sealers for concrete, mastics for ceramic tile, and epoxy matrix systems for walls, floors and ceilings. Backed by a highly competent staff using the latest production techniques, all Fuller products undergo rigid quality control.

PLANT LOCATIONS:

Scarborough, Ontario, Canada Winnipeg, Manitoba, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Industrial products are sold direct to users; retail products are marketed through distributors

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Concrete chemicals Flooring systems Adhesives and mastics Floor chemicals

APPLICATION METHODS

Depends on product and end use

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

GENERAL PAINT CORPORATION OF CANADA LIMITED

950 Raymur Avenue

Vancouver 6, British Columbia, Canada

Contact: W. A. Campbell

Manager Industrial Sales

Tel: (604) 253-3131

GENERAL PAINT CORPORATION OF CANADA LIMITED, established in 1911, produces a wide range of chemical coatings, paints, varnishes, alkyd resins and emulsions. The company specializes in the production of construction and maintenance coatings and corrosion control products, and provides corrosion control engineering services to Canadian industry. Consulting engineers, architects and large contractors constantly use the company's extensive and excellent technical services — now available to overseas customers. Custom formulations can be quickly filled at General Paint's up-to-date Vancouver plant, noted for its efficient and specialized services.

PLANT LOCATION:

950 Raymur Avenue, Vancouver 6, British Columbia, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

The company's basic marketing methods are direct sales to industrial owners and applicators. Inquiries from prospective distributors, large industries or applicator firms abroad will receive prompt attention

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Waterstop materials Wood treatment chemicals Floor chemicals

APPLICATION METHODS

Airless spray, electrostatic spray, conventional air spray, roller, brush and trowel

TRAINING OR SUPERVISION OF APPLICATION

The company will provide highly trained and qualified inspectors on any project involving the application of technical coatings and is also prepared to train applicators and contractors for this work

THE GLIDDEN COMPANY LIMITED

351 Wallace Avenue Toronto 9, Ontario, Canada

Contact: K. L. Braidwood Export Manager

Tel: (416) 534-4286 Telex: 02-29082

THE GLIDDEN COMPANY LIMITED, one of the largest paint companies in Canada, was incorporated in 1910. It operates a modern research laboratory where new resins, coatings and adhesives are developed for construction and industrial applications. The company manufactures a wide range of paints, adhesives, maintenance and industrial coatings, as well as special adhesives for applying ceramic tiles, slate, terrazzo and marble. Glidden, an active exporter, is particularly interested in exporting total chemical packages to turnkey projects where Canadian content is a requirement and to Commonwealth countries where Canadian content means tariff advantages.

PLANT LOCATIONS:

Toronto, Ontario, Canada Montreal, Quebec, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Through distributors, applicators, franchise dealers and company stores

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Waterstop materials Adhesives Floor chemicals

APPLICATION METHODS

Spray, brush, roller and trowel

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

GRACE CONSTRUCTION MATERIALS

W. R. Grace & Co. of Canada Ltd. 66 Hymus Road Scarborough, Ontario, Canada

Contact: J. V. McKague General Manager

Tel: (416) 759-4461 Telex: 02-29415

GRACE CONSTRUCTION MATERIALS, a division of W. R. Grace & Co. of Canada Ltd., manufactures and distributes a wide range of specialty products including surface coatings, concrete chemicals, waterstop materials, wood treatment and floor chemicals to the construction and maintenance industries. Most of these products are sold by company representatives in many countries throughout the world, accounting for Grace Construction's rapid growth and ever-increasing sales. Its large and vigorous sales force also keeps the architectural profession and consulting engineers abreast of Grace's latest developments. Company salesmen are all highly competent and have been technically trained.

PLANT LOCATIONS:

Scarborough, Ontario, Canada La Salle, Quebec, Canada Edmonton, Alberta, Canada Calgary, Alberta, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Distributors, dealers and direct sales to general contractors

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Concrete chemicals Waterstop materials Adhesives Wood treatment chemicals Cleaning and polishing chemicals Floor chemicals

APPLICATION METHODS

Spray, roller, brush, trowel and specialty applicators

TRAINING OR SUPERVISION OF APPLICATION

Not required

INDUSTRIAL ADHESIVES LIMITED

90 Tycos Drive Toronto 19, Ontario, Canada

Contact: A. R. Bennett Vice-President Tel: (416) 781-6113

INDUSTRIAL ADHESIVES LIMITED, a publicly owned Canadian firm, was started in 1947. The company operates two modern plants with up-to-date laboratories in each where a highly qualified staff is constantly engaged in research and new product development. The firm specializes in adhesives, and with more than 400 active formulations for the building, insulation, converting and food packaging industries, is in an excellent position to supply adhesives for most applications. Types of adhesives produced include resins, dextrines, hot melts, urethanes, epoxies, lacquers, neoprenes and latices. All production is carefully quality controlled.

PLANT LOCATIONS:

90 Tycos Drive, Toronto 19, Ontario, Canada 2425 Bois Franc Road, Montreal 9, Quebec, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Products are generally sold direct, although some are sold only through distributors. Packaging varies in size, though most products are marketed in 45-gallon drums or five and three-gallon pails

CATEGORIES AVAILABLE FOR EXPORT

Adhesives Protective coatings

APPLICATION METHODS

Spray, roller, brush, trowel and curtain coaters

TRAINING OR SUPERVISION OF APPLICATION

Normally not required, but expert advice is available promptly

ISOPOL CHEMICALS LIMITED

846 River Road

Vancouver-Richmond, British Columbia, Canada

Contact: Gunther W. Schmidt

Vice-President, Research and Development

Tel: (604) 278-9868

Cable Address: ISOPOL VANCOUVER

ISOPOL CHEMICALS LIMITED specializes exclusively in researching, developing and manufacturing high performance polychemical specialties for functional and decorative protection of a wide variety of surfaces including wood, metal, concrete, rubber, plastic, leather, paper and cardboard. Isopol formulations resist corrosion, abrasion, chemicals and weather. They are available in clear or colored surface protective coatings as well as surface treatment and impregnation systems. The company is well equipped to give special attention to custom orders. Representatives are located in Japan, Okinawa, Korea, Taiwan, Hong Kong, Thailand, Malaysia, Singapore and Australia. Appointments of special representatives are being considered for the United States. Mexico, the Bahamas and various South American countries.

PLANT LOCATION:

846 River Road, Vancouver-Richmond, British Columbia, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Marketing is oriented to industrial consumers, including the construction and maintenance industries, and to engineers and architects. It is handled through distributors

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Wood treatment chemicals Floor chemicals

APPLICATION METHODS

Mostly by conventional or airless spray, brush or roller; some by trowel. In certain large volume situations, application is by specialty equipment

TRAINING OR SUPERVISION OF APPLICATION

Most material handling instructions come with the product, however, special training and supervision can be arranged for certain projects

ISOTHANE INDUSTRIES WESTERN LTD.

11331 - 81st Street Edmonton, Alberta, Canada

Contact: A. Clark President Tel: (403) 477-5750

ISOTHANE INDUSTRIES WESTERN LTD., in operation for more than six years, manufactures glazing, caulking and sealing compounds and sealing tapes. Its polybutene putty tapes are a fast and convenient method of putty application, while its low and high velocity duct sealers — produced in tubes — are extensively used to seal ductwork and air conditioning systems. In addition, the company makes a high-quality adhesive specially for panelling and dry wall construction. All Isothane products are guaranteed.

PLANT LOCATION:

Calgary, Alberta, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

The company markets through distributors and dealers. It is interested in setting up distributorships abroad

CATEGORIES AVAILABLE FOR EXPORT

Watershop materials Adhesives

APPLICATION METHODS

Direct application and caulking guns

TRAINING OR SUPERVISION OF APPLICATION

Sufficient application information on product labels

MACNAUGHTON-BROOKS PRODUCTS LIMITED

3637 Weston Road Weston, Ontario, Canada

Contact: John S. Brooks President Tel: (416) 741-3830

MACNAUGHTON-BROOKS PRODUCTS LIMITED, an all-Canadian company, manufactures a wide range of coatings, flooring and roofing materials, adhesive and chemicals specifically for the construction trade. All products are developed by the company's chemists in its modern laboratory. Macnaughton-Brooks exports to approximately 50 countries, and can modify its various systems to suit the different construction codes and climatic conditions in these foreign markets. The company has a well trained field staff capable of giving practical and technical information to customers anywhere.

PLANT LOCATIONS:

3637 Weston Road, Weston, Ontario, Canada 717 Elk Street, Buffalo, NY 14240

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Marketing is through distributors, approved applicators and franchised dealers

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Roofings and floorings Adhesives Construction chemicals

APPLICATION METHODS

The variety of products requires that many different application tools be used. Instructions come with the products

TRAINING OR SUPERVISION OF APPLICATION

The company is constantly training applicators throughout the world. Direct supervision can be arranged for large projects

W. R. MEADOWS OF CANADA LTD.

130 Toryork Drive Weston, Ontario, Canada

Contact: K. J. Smith President

Tel: (416) 741-2220

W. R. MEADOWS OF CANADA LTD. is a manufacturer and wholesale distributor of specialty products for controlling moisture and thermal movements in concrete and masonry construction. Specialists in this field for more than 20 years, the company is well equipped to advise architects, engineers and contractors in the selection of expansion joint fillers, waterstops, joint sealing compounds, concrete curing compounds, flashings and waterproofing materials.

PLANT LOCATION:

130 Torvork Drive, Weston, Ontario, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Marketing is done through distributors and dealers

CATEGORIES AVAILABLE FOR EXPORT

Concrete chemicals Waterstop materials

APPLICATION METHODS

Various methods of application depending on the product

TRAINING OR SUPERVISION OF APPLICATION

Sufficient data supplied in both French and English with the products to make additional training or supervision unnecessary

MERCURY VARNISH COMPANY LIMITED

P.O. Box 462 5-9 Philip Street St. Catharines, Ontario, Canada

Contact: J. E. Hanson

Executive Vice-President

Tel: (416) 684-2323

MERCURY VARNISH COMPANY LIMITED is a major producer and supplier of coatings to the cast iron water pipe and soil pipe manufacturers in Canada and the United States. Its pipe coatings, sold under the trade name Serlik, are bituminous in nature, moderately priced and are enthusiastically accepted by industry. They are supplied in quantities ranging from five-gallon containers to 4,000-gallon tank cars. The company, in operation since 1939, also manufactures a complete range of protective materials for home and industrial uses.

PLANT LOCATION:

5-9 Philip Street, St. Catharines, Ontario, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

The company sells direct to users

CATEGORIES AVAILABLE FOR EXPORT

Pipe coatings

APPLICATION METHODS

Spray, roller, brush and dipping

TRAINING OR SUPERVISION OF APPLICATION

Special training or supervision not required

MOBIL PAINT COMPANY

645 Coronation Drive West Hill, Ontario, Canada

Contact: J. R. Moulton

Marketing Manager Tel: (416) 284-1681 TWX: 610-492-4392

MOBIL PAINT COMPANY, a division of Mobil Oil Canada Ltd., specializes in the production of protective coatings for home and industry. The company's maintenance and marine products have received widespread acceptance in the field of industrial construction and by shipping interests. Its inorganic and organic zinc-rich paints are specially formulated for many specific applications including coating steel to resist salt water or protecting equipment from the ravages of potash and other chemicals. These coatings are used extensively on metal and to protect chimneys, silos and stacks. Mobil Paint makes one of the largest ranges of anti-corrosive paint coatings in Canada.

PLANT LOCATION:

645 Coronation Drive, West Hill, Ontario, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Distributors, dealers and direct sales

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Waterstop materials Wood treatment chemicals Floor chemicals

APPLICATION METHODS

Spray, roller, brush, trowel and Dum Dum applicators

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

BENJAMIN MOORE & CO. LIMITED

139 Mulock Avenue
Toronto 9, Ontario, Canada

Contact: H. W. Ayling

Assistant to the President

Tel: (416) 766-1173

BENJAMIN MOORE & CO. LIMITED has been manufacturing protective and decorative coatings since 1883. The company produces its own synthetic resins, including alkyds, acrylics, urea formaldehyde and latices. It has three modern plants in Canada and takes pride in the high quality of its products. A subsidiary company in Toronto, Technical Coatings Co. Limited, makes a complete line of air-dry and baking coatings for industrial and construction applications. Benjamin Moore & Co. Limited is particularly interested in promoting sales to Commonwealth countries and to Canadian turnkey projects in developing nations.

PLANT LOCATIONS:

139 Mulock Avenue, Toronto 9, Ontario, Canada 9393 Blvd. St. Michel, Montreal 455, Quebec, Canada 7625 - 19th Street, Burnaby 3, British Columbia, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Materials for export are sold direct

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings

APPLICATION METHODS

Spray, roller, brush

TRAINING OR SUPERVISION OF APPLICATION

Not required for standard finishes

NIAGARA PROTECTIVE COATINGS

(Everguard Coatings International Ltd.) 3071 Oakwood Drive Niagara Falls, Ontario, Canada

Contact: H. H. Karachi President Tel: (416) 356-1581

NIAGARA PROTECTIVE COATINGS supplies materials and technical training to applicators of wall coatings, paints and seamless flooring from all over the world. To maintain its reputation for products of the highest quality the company allocates three per cent of its revenue towards a planned program of research and development. The export division, Everguard Coatings International Ltd., handles sales abroad, licensing and subsidiaries. Well equipped to meet special requirements, the company has several hundred formulations available, and produces specialties compounded with oils or emulsions, polyesters, vinyls, epoxies or polyurethane resins, and can manufacture 50 tons of paints and coatings a day. In 1965 Niagara Protective Coatings received an Award for Achievement from the Ontario Government.

PLANT LOCATION:

3071 Oakwood Drive, Niagara Falls, Ontario, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Marketing is through distributors, applicators and franchised dealers. The export division handles foreign sales, licensing and establishing subsidiaries

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Waterstop materials Roofings and floorings Floor chemicals

APPLICATION METHODS

Spray, roller, brush and trowel

TRAINING OR SUPERVISION OF APPLICATION

Training is an important feature of the company's operation, and applicators come from around the world to learn how to apply the coatings or to supervise application in their own countries

NORTHERN PIGMENT COMPANY LIMITED

P.O. Box 1, Station "N" Toronto 14, Ontario, Canada

Contact: R. F. Taylor

Vice-President and General Manager

Tel: (416) 251-1161

Cable Address: NORPICO TORONTO

NORTHERN PIGMENT COMPANY LIMITED is an all-Canadian company which has been producing high-quality synthetic iron oxide pigments for approximately 40 years. The firm sells these inexpensive and stable pigments to the construction industry for imparting color to concrete products such as brick, blocks, ready-mix, mortar joints and split stone. The company also markets to manufacturers of flooring products, roofing tiles, surface coatings and the makers of construction specialty items. It provides a selection of approximately 50 shades of red, yellow, brown and black. Northern Pigment ships a large portion of its production to world markets, and is thoroughly familiar with export practices.

PLANT LOCATION:

Towns Road, Etobicoke, Ontario, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Distributors and agents

CATEGORIES AVAILABLE FOR EXPORT

Concrete chemicals

APPLICATION METHODS

As per product instructions

TRAINING OR SUPERVISION OF APPLICATION

Not required

ORIFLAMME CORPORATION LIMITED

1179 Finch Avenue West, Suite 205 Downsview, Ontario, Canada

Contact: J. Byck

Marketing Director Tel: (416) 635-9321

ORIFLAMME CORPORATION LIMITED manufactures a new and competitively priced floor coating which combines durability and beauty in a two-step system. Known as Oriflamme 100, this modern seamless flooring material is a compound of specially formulated polyesters blended with mineral fortifiers and other ingredients. This special production process forms a coating liquid which produces a decorative flooring that withstands heavy usage. Waterproof and resistant to many common chemicals, it will not support growth of bacteria or fungi, never requires waxing, and floors are ready for use soon after its application. Oriflamme 100 comes in a wide choice of colors and is available in various grades for domestic, commercial or heavy industrial use.

FACTORY LOCATIONS:

Oakville, Ontario, Canada Vancouver, British Columbia, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Sells to licensed dealers and distributors. Markets to contractors through architectural offices and direct to large projects

CATEGORIES AVAILABLE FOR EXPORT

Floorings

APPLICATION METHODS

Rollers

TRAINING OR SUPERVISION OF APPLICATION

Training and/or supervision is part of the company's service

OSMOSE WOOD PRESERVING COMPANY OF CANADA LIMITED

1080 Pratt Avenue Montreal 8, Quebec, Canada

Contact: Peter H. Kroeger Vice-President Tel: (514) 738-9427

OSMOSE WOOD PRESERVING COMPANY OF CANADA LIMITED, a progressive and well-known Canadian company, was founded in 1936 to produce industrial wood preservatives. By 1943 wood preservatives for the domestic user were added to the company's range of quality products. In 1946 a wholly owned subsidiary began manufacturing paint, waterproofing, anticorrosive and chemical resistant coatings. Later affiliates and licensees were established in Brazil and Japan, and joint ventures for the pressure treatment of wood products were begun in Canada. Constant research plus customer consultant services have brought Osmose Wood Preserving Company abreast of latest market requirements and maintained its high reputation within the industry.

PLANT LOCATIONS:

Montreal, Quebec, Canada Bancroft, Ontario, Canada Neepawa, Manitoba, Canada Cowan, Manitoba, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Products are marketed through distributors (hardware and lumber wholesalers), affiliated companies and agency arrangements, through the company's branch offices and sales representatives. Applications from abroad for distributorships, application rights or manufacturing licenses will be carefully considered

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Concrete chemicals Waterstop materials Wood treatment chemicals Floor chemicals

APPLICATION METHODS

Depending on product, by spray, dip, mop, brush, trowel, pressure impregnation, specialty applicators (bandage machine)

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

QUIGLEY COMPANY OF CANADA, LIMITED

565 - 20th Avenue Lachine, Quebec, Canada

Contact: H. F. Brewerton

Executive Vice-President

Tel: (514) 637-6791

Cable Address: QUIGLECO LACHINE

QUIGLEY COMPANY OF CANADA, LIMITED has been manufacturing industrial chemical specialties in Canada since 1927. It makes a complete line of coatings which are resistant to acids and alkalis, are anticorrosive, and can be used on concrete, steel and equipment used in industrial, railway and marine applications. The company specializes in materials to combat corrosion in power and gas plants, chemical and process industries, pulp and paper mills, mines, bridges, towers, tunnels and refrigeration plants. In addition to its coating products the company produces a full range of high-temperature refractories and insulations for boiler settings and furnaces. Quigley Company is an experienced exporter, and is now exporting to Britain.

PLANT LOCATION:

565 - 20th Avenue, Lachine, Quebec, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

The company markets to general contractors, applicators and directly to industrial accounts

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings

APPLICATION METHODS

Spray, roller and brush

TRAINING OR SUPERVISION OF APPLICATION

Complete instructional product manuals are supplied, and additional technical information is readily available.

THE REARDON COMPANY LTD.

8855 Crescent Two Ville d'Anjou Montreal 5, Quebec, Canada

Contact: R. A. Wahlstrom

President and General Manager

Tel: (514) 352-0210

THE REARDON COMPANY LTD., which has been operating in Canada for 30 years, produces a wide range of latex-based paints, products for patching, sealing and for filling dry wall construction. The company also manufactures waterproofings for concrete, masonry, brick and plaster. A new product receiving wide acceptance is Bondex liquid heavy-duty coating with an asphalt base; it is an aluminum-based product for waterproofing roofs and rustproofing metals, and is guaranteed for a ten-year period. It reduces temperature in building interiors up to 10°F. The company has already entered the export field and is well equipped at its modern and efficient plant to handle additional foreign markets.

PLANT LOCATION:

8855 Crescent Two, Ville d'Anjou, Montreal 5, Quebec, Canada

METHOD OF MARKETING CONSTRUCTION MATERIALS

Marketing is done by distributors to hardware and paint stores. The company will sell direct to customers abroad if preferred

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Waterstop materials

APPLICATION METHODS

Brush, roller, spray, trowel or putty knife, depending on product

TRAINING OR SUPERVISION OF APPLICATION

Not required

ROBERTS COMPANY CANADA LIMITED

2222 Steeles Avenue Bramalea, Ontario, Canada

Contact: A. B. K. Noble General Manager Tel: (416) 677-4990

Telex: 02-21228

ROBERTS COMPANY CANADA LIMITED, incorporated in 1957, is one of Canada's leading manufacturers of adhesives for construction and industrial applications. The company's products are used extensively in plastic laminate fabrication and in the floor covering trade. Sealants and a wide range of adhesives for ceramic tile, flooring, wood products and panelling are also produced. These — and Roberts consumer adhesives — are sold by lumber and hardware distributors. The Roberts company through a well organized research and product development program has maintained a position of leadership in the industry and has considerable experience in the export field.

PLANT LOCATION:

2222 Steeles Avenue, Bramalea, Ontario, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Building material and hardware distributors plus direct sales of specialty adhesives to original equipment manufacturers. The company also manufactures under private labels

CATEGORIES AVAILABLE FOR EXPORT

Waterstop materials Adhesives Floor chemicals

APPLICATION METHODS

Spray, hot spray, airless spray, roller, brush and trowel

TRAINING OR SUPERVISION OF APPLICATION

Applicators can be trained. Supervision can be arranged for local projects

FRANK T. ROSS & SONS (1962) LTD.

P.O. Box 248

West Hill P.O., Ontario, Canada

Contact: B. F. J. Ross General Manager Tel: (416) 282-1108

FRANK T. ROSS & SONS (1962) LTD., established in 1921 as Frank T. Ross & Sons Limited, manufactures a full range of chemical specialties, paints, coatings, waterproofings, adhesives, wood treatments and floor chemicals. The company's products are used by the construction industry throughout Canada and are also sold to the public by hardware stores and lumber dealers. The firm will produce private label products in related fields to customer specifications. A subsidiary, Frank T. Ross Incorporated, was formed in the United States in 1967. Frank T. Ross & Sons is interested in entering the export field and will welcome inquiries from prospective representatives.

PLANT LOCATION:

220 Lawrence Avenue East, West Hill, Ontario, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

The company markets primarily through distributors, franchised or otherwise, and also uses the services of manufacturer's agents. It is interested in establishing representatives abroad

CATEGORIES AVAILABLE FOR EXPORT

Adhesives Wood treatment chemicals Cleaning and polishing chemicals Floor chemicals

APPLICATION METHODS

Spray, roller and brush

TRAINING OR SUPERVISION OF APPLICATION

Application is so simple, training is unnecessary. However, it can be arranged if required

SAINI CHEMICALS LIMITED

P.O. Box 326 Cobourg, Ontario, Canada

Contact: S. N. Saini President Tel: (416) 355-2339

SAINI CHEMICALS LIMITED has had a decade of experience in the manufacture of chemical specialties for the building trade, and one of its major product lines is chemical compounds for seamless floorings. These come in various formulations, and more than 50 different colors are available; the colors can be matched almost indefinitely. The company also makes a wide range of water-based paints, varnishes, stains, sealants and adhesives. An important part of Saini's production consists of chemical specialties for private labels, and a careful program of laboratory testing and well trained personnel ensure that company products meet the highest specifications.

PLANT LOCATION:

Kensington Road, Colborne, Ontario, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Marketing is through distributors and applicators. Careful consideration will be given to applications for distributorships or licenses to manufacture abroad

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Waterstop materials Roofings and floorings Adhesives

APPLICATION METHODS

Spray, brush, trowel and special applicators

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

SELECTONE PAINTS LIMITED

39 Gail Grove Weston, Ontario, Canada

Contact: Louis Goodman President Tel: (416) 742-8881

SELECTONE PAINTS LIMITED started operations some 40 years ago and now supplies wholesalers, retailers, contractors and industrial plants with quality paints and related products. It manufactures finishing paints, enamels, undercoats, primers, waterproof coatings, fabric leather coatings, concrete hardeners, preservatives and urethane stains and varnishes for wood. artists' acrylic polymer and oil colors and universal paint colorants. The company maintains a complete quality control and research laboratory and has a daily manufacturing capacity exceeding 3,000 gallons. Selectone Paints is well known for the quality and competitive prices of its products and is geared to provide rapid deliveries to customers. Private brand manufacturing for chain and department stores is an important part of its business.

PLANT LOCATION:

39 Gail Grove, Weston, Ontario, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Distributors are the main means of export selling. Some exclusive arrangements on a franchise basis exist and others may be arranged. Some export business is being developed in the Caribbean and more is being sought

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Concrete chemicals Waterstop materials Roofings and floorings Wood treatment chemicals Floor chemicals

APPLICATION METHODS

Spray, roller, brush and trowel

TRAINING OR SUPERVISION OF APPLICATION

Not required

SPICER'S ASBESTOS LTD.

95 East 1st Avenue Vancouver 10, British Columbia, Canada

Contact: G. A. Healey General Manager Tel: (604) 876-3208

SPICER'S ASBESTOS LTD. has been selling chemical construction specialties across Canada for more than 45 years and now has its own dock site in Vancouver for exporting overseas. Among the company's products are: concrete additives — curing compounds, air entraining agents, concrete adhesives and release agents; asphalt cut-back and emulsion coatings; waterproofing materials; caulking compounds; fibre jointing; waterstops, wood preservative and marine adhesives. The company has first-hand knowledge of construction problems in many parts of the world and handles custom orders to fit particular building conditions. An exporter for many years, Spicer's Asbestos is well versed in all aspects of export trade.

PLANT LOCATION:

95 East 1st Avenue, Vancouver 10, British Columbia, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Through distributors, and direct to large building projects abroad

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Concrete chemicals Waterstop materials Roofings and floorings Wood treatment chemicals Expansion joints

APPLICATION METHODS

Spray, roller, brush, trowel and specialty applicators

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

STERNSON LIMITED

P.O. Box 130 22 Mohawk Street Brantford, Ontario, Canada

Contact: A. F. Penny

Vice-President
Tel: (519) 759-6600
Telex: 021-8115

STERNSON LIMITED — backed by 70 years' experience of manufacturing chemical products for industry and construction — makes anti-corrosive coatings and water conditioning chemicals. In addition, the company produces chemical specialties for construction such as concrete additives, waterproofings, concrete floor finishes, grouting and curing compounds, architectural sealants, expansion joint fillers and sealers, masonry coatings and decorative and corrosion-resistant flooring and masonry components. One of Canada's largest producers of chemical specialties, Sternson's policy of strict quality control enforcement has resulted in ever-increasing sales in domestic and export markets.

PLANT LOCATIONS:

Brantford, Ontario, Canada Burnaby, British Columbia, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Sales are made through the company's sales staff, distributors, dealers and specialty contractors; also direct to owners, contractors, sub-contractors, industrial users and government departments. Architects, engineers and other technical personnel are also canvassed for specification support

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Concrete chemicals Waterstop materials Roofings and floorings Floor chemicals

APPLICATION METHODS

Spray, roller, brush, trowel, specialty applicators, ready-mix concrete operations

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

TECHNICAL SURFACES LTD.

204 Toryork Drive Weston, Ontario, Canada

Contact: D. R. Austin Vice-President

Tel: (416) 741-5113

TECHNICAL SURFACES LTD., established in 1959, is now one of Canada's leading producers of specialty coatings. In addition to manufacturing its own brands, the company produces private brands for other coating companies. Coatings are also sold to manufacturers of building materials for pre-coating their own components. Technical Surfaces has won government contracts and participated in Canadian turnkey projects. Unique formulations, day-to-day consistency of operation through stringent quality control plus high quality products have earned this company an excellent reputation in the construction industry.

PLANT LOCATION:

204 Toryork Drive, Weston, Ontario, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Technical Surfaces' export division, established in 1965, handles direct sales to applicators abroad — mostly painting contractors. Samples are supplied. The company is actively engaged in increasing the number of its customers throughout the world and negotiating licensing agreements for production

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Roofings and floorings Floor chemicals

APPLICATION METHODS

Depending on product, by spray, roller, brush, trowel or specialty applicators

TRAINING OR SUPERVISION OF APPLICATION

Participation in company application training programs is encouraged. Application and descriptive manuals are supplied. Supervision may be arranged

THE TREMCO MANUFACTURING CO. (CANADA) LTD.

220 Wicksteed Avenue Toronto 17, Ontario, Canada

Contact: G. W. Snider

Manager, Construction Division

Tel: (416) 421-3300 Telex: 02-21171

THE TREMCO MANUFACTURING CO. (CANADA) LTD. makes a wide range of specialty chemical products which are sold across Canada and abroad. A leader in its field, the company's major customers include the construction and maintenance trades and original equipment manufacturers. Among the extensive variety of protective coatings produced by Tremco are sealants and mastics, cold applied roofing products, waterproofing materials and paints. The company, which started in 1928, has excellent research facilities, maintains strict quality control and is an experienced exporter.

PLANT LOCATIONS:

Toronto, Ontario, Canada Cleveland, Ohio, U.S.A.

METHODS OF MARKETING CONSTRUCTION CHEMICALS

The Construction Division markets directly a complete line of sealants and related products primarily for non-residential construction. It is interested in expanding its export business and acquiring representatives in Commonwealth countries

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Concrete chemicals Roofings and floorings Wood treatment chemicals Floor chemicals

APPLICATION METHODS

Spray, roller, brush, caulking guns, cartridges, tapes

TRAINING OR SUPERVISION OF APPLICATION

Training applicators is part of the company's service

UNIROYAL CHEMICAL

Division of Uniroyal Ltd. 8145 - 4th Avenue Ville d'Anjou, Quebec, Canada

Contact: D. G. Rodenburg Sales Manager Tel: (514) 351-4440

UNIROYAL CHEMICAL, Division of Uniroyal Ltd., is part of a world-wide corporation which was formerly known as Dominion Rubber. This corporation produces a highly diversified variety of products including rubber, chemicals, plastics and textiles. Adhesives and construction specialties such as sealants, floorings and waterproof coatings for the building industry are produced in Uniroyal Chemical's up-to-date plant at Ville D'Anjou. By carrying out a progressive research and development program with rubber-based materials the company keeps abreast of new trends and latest market requirements. All products conform to Canadian and United States government specifications and meet A.S.T.M. standards.

PLANT LOCATION:

8145 - 4th Avenue, Ville d'Anjou, Quebec, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Distributors and approved applicators

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Waterstop materials Roofings and floorings Adhesives

APPLICATION METHODS

Roller, brush, trowel and specialty applicators

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

WONDER MARBLE COMPANY

55 Heddington Avenue
Toronto 12, Ontario, Canada

Contact: F. C. Tynan
President
Tel: (416) 488-2834

WONDER MARBLE COMPANY is an acknowledged leader in the field of surface coatings, monolithic floorings and roofings systems. The firm manufactures a wide range of chemical construction products including paint, exposed aggregates, seamless floorings, concrete chemicals, adhesives, wood treatment and floor chemicals, and building cleaning compounds. Its newest development is a plastic paint which — applied by brush or spray — absorbs thermal movement, bridges hairline cracks and maintains a surface which can breathe.

PLANT LOCATION: "

55 Heddington Avenue, Toronto 12, Ontario, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Distributors, applicators, franchised dealers, hardware and specialty stores

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings
Concrete chemicals
Waterstop materials
Roofings and floorings
Adhesives
Wood treatment chemicals
Cleaning and polishing chemicals
Floor chemicals

APPLICATION METHODS

Spray, roller, brush, trowel and specialty applicators

TRAINING OR SUPERVISION OF APPLICATION

Technical assistance and training are available for the proper application of the firm's products

G. H. WOOD & COMPANY LIMITED

P.O. Box 34 Queen Elizabeth Way Toronto 18, Ontario, Canada

Contact: S. Tughan

Vice-President, Manufacturing

Tel: (416) 259-2321 Telex: 02-29197

Cable Address: SANITATION TORONTO

G. H. WOOD & COMPANY LIMITED has been engaged in the sanitary supply business for many years and now operates four major plants in Canada. The company manufactures and distributes a wide variety of chemical specialty products to hotels, airports, industrial plants, shopping centres, hospitals and schools. A wholly owned subsidiary, Twin-Cee Limited, in Georgetown, Ontario, makes washroom equipment including soap dispensers, towel dispensers and many other articles of washroom hardware. The company also owns and operates an associate company in the United States which handles product sales in that country.

PLANT LOCATIONS:

Toronto, Ontario, Canada Georgetown, Ontario, Canada Montreal, Quebec, Canada Vancouver, British Columbia, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Markets in Canada through its own sales force, in the United States through its subsidiary company and abroad through distributors. It markets directly to Canadian turn-key projects

CATEGORIES AVAILABLE FOR EXPORT

Cleaning and polishing chemicals Floor chemicals

APPLICATION METHODS

Sprays, mops, specialty applicators

TRAINING OR SUPERVISION OF APPLICATION

No training or supervision is required as company manuals supplied to customers are self-explanatory

Y ROCK CHEMICALS LIMITED

P.O. Box 805 Truro, Nova Scotia, Canada

Contact: David Pattillo, P.Eng.

President Tel: (902) 893-4297

Y ROCK CHEMICALS LIMITED, a vigorous young Canadian company, manufactures rubber elastomer waterproof coating materials for roofs, sidewalls, flashings and expansion joints. These coatings, capable of flexing with the substrate, have been approved by independent testing laboratories and are now widely accepted by applicators throughout Canada. When applied as a liquid, the cured coating forms a breathing membrane which is continuous, seamless and strong, providing years of trouble-free protection. It is highly resistant to sunlight, weathering, age, oxidization and wide temperature extremes. Y Rock 88 roofing and Y Rock wall coatings - available in a variety of permanent colors - are adaptable to unusual and imaginative building designs and may be used for any configuration.

PLANT LOCATION:

Truro, Nova Scotia, Canada

METHODS OF MARKETING CONSTRUCTION CHEMICALS

Marketing is done in Canada through distributors and franchised applicators. Y Rock is particularly interested in acquiring distributors and franchised applicators in the Caribbean as well as other areas abroad

CATEGORIES AVAILABLE FOR EXPORT

Surface coatings Waterstop materials Roofings and floorings

APPLICATION METHODS

Spray, roller, brush and trowel

TRAINING OR SUPERVISION OF APPLICATION

Can be arranged

TRADE NAMES OF CONSTRUCTION SPECIALTIES **AVAILABLE FOR EXPORT**

ABSORBAKOTE Technical Surfaces Ltd.

ACOUSTEK Technical Surfaces Ltd.

ACRA-SEALZ Uniroval Chemical Division of Uniroval Ltd.

ACRYGLAZE Technical Surfaces Ltd.

ACRYLAST Chemtron Manufacturing Ltd.

Technical Surfaces Ltd.

A. E. BLACK **Grace Construction Materials**

ACRYTONE PETAL Mercury Varnish Company Limited

ALKYD DULAMEL Benjamin Moore & Company Limited

ALKYD SANI-FLAT Benjamin Moore & Company Limited

ALUMAMASTIC Isothane Industries Western Ltd.

ALUMICOLOR Mobil Paint Company

AMROC "L" Mobil Paint Company

APEXIOR Dearborn Chemical Company Ltd.

AQUANON Domtar Construction Materials Ltd.

AQUASEAL Spicer's Asbestos Ltd.

W. R. Meadows of Canada Ltd.

ARMILON Macnaughton-Brooks Products Limited

ARMOUROCK Armoured Floor (1961) Limited

ARMOURSEAL Armoured Floor (1961) Limited

ASGUM Mobil Paint Company

AUTO SCRUB 61 Cartier Chemical Co. Ltd.

AUTOMATE Cartier Chemical Co. Ltd. **AWARD Avmor Limited**

Bapco Paint Ltd.

BAPCOLITE Bapco Paint Ltd.

BENWOOD FINISHES Benjamin Moore & Company Limited

Sternson Limited

BETONITE Niagara Protective Coatings

BITUTHENE **Grace Construction Materials**

BLACK STUFF H. B. Fuller Co. Ltd.

BLOCKFILLER Technical Surfaces Ltd.

BONDCRETE Technical Surfaces Ltd.

RONDEX The Reardon Co. Ltd.

BRACO Domtar Construction Materials Ltd.

General Paint Corporation of Canada Limited

BRUSH DAY-LITE The Glidden Company Limited

BUCCANEER Copeland Laboratories Limited

BURFAULT **Building Products of Canada Limited**

Chemtron Manufacturing Ltd.

BUTYLIN Chemtron Manufacturing Ltd.

CABOT CREOSOTE STAINS Samuel Cabot Limited

CABOT OLD VIRGINIA TINTS Samuel Cabot Limited

CABOT RANCH HOUSE HUES Samuel Cabot Limited

CABOT STAIN WAX Samuel Cabot Limited

CAMEO Selectone Paints Limited CARNIVAL Canadian Pittsburgh Industries Limited

Machaughton-Brooks Products Limited

CHEMBOND Chemtron Manufacturing Ltd.

CHEMCALK Chemtron Manufacturing Ltd.

CHEMGLAZE Chemtron Manufacturing Ltd.

CHEMSEAL Chemtron Manufacturing Ltd.

CHEMSET Macnaughton-Brooks Products

CLEAR SEAL **Grace Construction Materials**

CLEARTHANE Frank T. Ross & Sons (1962) Ltd.

CLOBUBITE General Paint Corporation of Canada Limited

COLORHARD Sternson Limited

COLORUNDUM **Grace Construction Materials**

Choisy Laboratories Ltd.

Armoured Floor (1961) Limited

CONTROLO-CRETE Spicer's Asbestos Ltd.

COPON Bapco Paint Ltd.

COP-R-NAP Osmose Wood Preserving Company

of Canada Limited C.R.A.

CRAMPON

Sternson Limited

Choisy Laboratories Ltd.

CREOSERVE Domtar Construction Materials Ltd.

G. H. Wood & Company Limited

CUPERSEAL Spicer's Asbestos Ltd. **CUPROID**

General Paint Corporation of Canada Limited

CURITE

Macnaughton-Brooks Products Limited

CRYSTAL-CRETE Spicer's Asbestos Ltd.

DAMIT

Quigley Company of Canada, Limited

DARACONE Grace Construction Materials

DARASEAL Grace Construction Materials

DARATARD
Grace Construction Materials

DARATOP
Grace Construction Materials
DARAWELD C

Grace Construction Materials

DAREX A E A

Grace Construction Materials

DECORA
General Paint Corporation of
Canada Limited

DEHYDRATINE
Grace Construction Materials

DENALT
Denalt Chemical Industries Ltd.

DENALT DELUXE

Denalt Chemical Industries Ltd.

DENTEX
Denalt Chemical Industries Ltd.

DESCO ACOUSTICOTE

Macnaughton-Brooks Products

Limited

DESCO ARMITE

Macnaughton-Brooks Products

Limited

DESCO ARMTEX
Macnaughton-Brooks Products
Limited

DESCO EXPOSED AGGREGATE
Macnaughton-Brooks Products
Limited

DESCOFLOR
Macnaughton-Brooks Products
Limited

DESCO GLAZETITE

Macnaughton-Brooks Products

Limited

DESCO HYLON

Macnaughton-Brooks Products Limited

DESCO NEOLON
Macnaughton-Brooks Products
Limited

DESCO NYOCON
Macnaughton-Brooks Products
Limited

DESCO TEXTANE

Macnaughton-Brooks Products

Limited

DESCO TONECRETE

Macnaughton-Brooks Products

Limited

DESCO VINYL

Macnaughton-Brooks Products

Limited

DESERT MARBLE Wonder Marble Company

DIAGRAM
Technical Surfaces Ltd.

DIAMON Technical Surfaces Ltd.

DITZLER
Canadian Pittsburgh Industries
Limited

DOMTAR

Domtar Construction Materials Ltd.

DRAMEX
The Reardon Co. Ltd.

D. R. X. G. H. Wood & Company Limited

DUM DUM Mobil Paint Company

DUO P V C W. R. Meadows of Canada Ltd.

DURAFAX
Grace Construction Materials

DURAFLEX Wonder Marble Company

DURAG Sternson Limited

DURAJOINT
Grace Construction Materials

DURATHANE
Cartier Chemical Co. Ltd.

DURAZZO Duron Company Ltd. DURODECK Duron Company Ltd.

DUROFLEX Duron Company Ltd.

DURON
Duron Company Ltd.

DURONITE Duron Company Ltd.

DUROPLAST Duron Company Ltd.

DUROPLI Duron Company Ltd.

DUROQUARTZ Duron Company Ltd.

DUROROCK Duron Company Ltd.

DUROROOF

Duron Company Ltd.

DUROTEX Duron Company Ltd.

DUSTOP Avmor Limited

DYMERIC
The Tremco Manufacturing Co.
(Canada) Ltd.

Spicer's Asbestos Ltd.

EDOCO PARAS Spicer's Asbestos Ltd.

ENDCOR

Dearborn Chemical Company Ltd.

ENDURANCE
The Glidden Company Limited

EPITAR

Quigley Company of Canada, Limited

EPOGARD

General Paint Corporation of

Canada Limited

EPOSOL

Technical Surfaces Ltd.

EPOXAE
Niagara Protective Coatings

EPOXAMID

Quigley Company of Canada, Limited

EPOXITE
Armoured Floor (1961) Limited

EP - S - SEALZ
Uniroyal Chemical
Division of Uniroyal Ltd.

EV-ROCK
Niagara Protective Coatings

EXACTONE Selectone Paints Limited

943 EXPERT Avmor Limited

EXTERNIT
Niagara Protective Coatings

EXTIRPO Choisy Laboratories Ltd.

FECTOL Choisy Laboratories Ltd.

FERRODEX Armoured Floor (1961) Limited

FERROFAX
Grace Construction Materials

FERROFLOR Sternson Limited

FERROLASTIC
Armoured Floor (1961) Limited

FERROMASTIC
Armoured Floor (1961) Limited

FIBREGUM

Domtar Construction Materials Ltd.

FIBREJOINT Spicer's Asbestos Ltd.

FLEXALL
Chemtron Manufacturing Ltd.

FLEXCALK
Chemtron Manufacturing Ltd.

FLEX KOTE
Chemtron Manufacturing Ltd.

FLEXIFILM
Copeland Laboratories Limited

FLEXO-SEALZ
Uniroyal Chemical
Division of Uniroyal Ltd.

FLEXSEAL
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Canadian Pittsburgh Industries
Limited

FLORTHANE
Cartier Chemical Co. Ltd.

FLOR-X Avmor Limited

FORMASEAL Sternson Limited FORMKOTE Spicer's Asbestos Ltd.

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Grace Construction Materials

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FULLER'S H. B. Fuller Co. Ltd.

FUL-O-MITE H. B. Fuller Co. Ltd.

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GALVANOX Bapco Paint Ltd.

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General Paint Corporation of
Canada Limited

GERMALIN Avmor Limited

GLO-MOR

GLAZE MASTER Isothane Industries Western Ltd.

GLID-TONE
The Glidden Company Limited

Avmor Limited
GLOSS-A-NEW
Copeland Laboratories Limited

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Canadian Pittsburgh Industries
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HORNFLEX
Grace Construction Materials

HORNTRAZ
Grace Construction Materials

HYDROCON Wonder Marble Company

HYDROFOB
Niagara Protective Coatings

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(Canada) Ltd.

IMAGE G. H. Wood & Company Limited

IMPACT
Copeland Laboratories Limited

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INSTANT GLOSS
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ISOCRYLIC Isothane Industries Western Ltd.

SOMASTIC
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ISOPOL
Isopol Chemicals Limited

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KROMOTEX
Niagara Protective Coatings

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LIQUIGUM

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MOIST-BOND

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Wonder Marble Company

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WONDER MARBLE Wonder Marble Company

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